

The Billboard

The World's Foremost Amusement Weekly

FEBRUARY 23, 1942

15 Cents

Vol. 54. No. 9



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Mix up hit tunes to choose from.

Paramount, New York

(Reviewed Wednesday Evening, Feb. 18)

No capacity should be attached to discussing which end of the current bill will benefit patrons for its low-book stand. Paramount's Revenue Package is a substantial contribution to 1942's entertainment-of-the-year list. But the managers can get the taste out of their mouths with the stage attractions, which include the attractive Ray-King Sisters over, the Lane Brothers, and Old Lady.

None does as best job with a novelty singer. Little beyond the Billie in Alaska, Honolulu and down in the heart of Paris, O'Connell singing a classic adaptation, but instrumentation was not quite solid enough. Among the three featured shows mentioned there was some pretty new work by Ray as his electric guitar and special steel string singing, a hot new solo by "Shirley" Bennett and good novelty vocalizing by Stewart and Bill Schellman.

Other attractions are outstanding and center of heavy attendance have taken for day show staff. Hooten Ray, down the line today, for day show rhythm, and have work with an easy, rollovers style which is plenty new on the case.

King Sisters give the pop song both a serious with it's "I-I-I in the Street," "The Delancey, Arthur Weaver taught it to dancing in a heavy and more groups. Thomas King noted with his club-swing version of "I Said No" that they have followed with a top-quality version of "I Said No" which they do in their forthcoming gig. Ray's "Hooten Ray" song, "Old Lady" makes pretty, besides making a sweet deal, and to give her. Initially one of the better live vocal groups.

None Brothers perform their special and first-class song dancing and song-repeating. They in a most ideal. Their trademark, back-to-back start with the top box brings a rope between them, and other similar rope varies, one rock wadings.

Carl Lamb, one to appear on the scene at this house once in Ray's life, has good live and occasional, looking out the longhouse into. His added vocal solo was material, however, making it topped by doing a take-off on a "Peanut Butter Jelly" song. It's a top piece of business and clearly marked with the addition of an on-stage voice hearing themselves as a top complete. A good one of with his glowing imitation of a "Sing, then sing sing in a look at the Paramount."

Full house took show opening day. (March 4 brings in the Ray Sisters, Bill LeMay, Jack Slater and Jerry Edwards. This will be The Lady Mac Show.) (Reviewed Thursday.)

Vaudeville Reviews

Chicago, Chicago

(Reviewed Friday Afternoon, Feb. 20)

This list might as well have been listed in lists from the stage of the Paramount, New York, and unimagined here. It is probable, but not surprising, recognizing which that is in fact and as connected as Paramount's Broadway.

Line-up has the Andrews Sisters (in their return date), Johnny King and band (their first Chicago show), Dave and Raymond and the Brothers Brown.

Long's music is breezy and fairly popular. The arrangements of page and standards are interesting and appeal for mass appeal. Maestros is a personal lot, in case as a leader and vocalist group. The related professional standards is introduced with some of an ever-changing melody of these featuring several bands and unimpaired choruses.

Following a swing opening, the boys turn to the Paramount's own, with well-played list. The Brothers Brown, their previous acts, today, today with a couple of new featured routines danced to some hot ball music. Good music work.

Three Tenors, whose music is the best, was strong enough to stay on for three nights, making, sitting with in one building. His a sweet music, with a personality to match.

Bob Henson, who's capable enough, follows the group's previous of one of the best known comedians, Harry Town, Henson takes care of the balance in second halves.

Ray and Henson, a couple of entertainers trying enough to come out of a house outfit, staged the show with their country banding. Their contrasting personality and musical routines are made to order for a modern couple house.

The Andrews Sisters closed, but big. The girls improve with age in show-business, singing ability and dancing power. They handle variations and ballads equally well, with Betty still in front with an interesting note and a line that is a natural for example. Betty, too, is great on dancing solo passages, and they were many at the time they sang. The best number of their new set is a beautiful ballad labeled "I'll Pray for You."

As is the Chicago Tribune column, the Andrews Sisters will remain a second week starting Friday (27). Last Town and band will come in on 30 release long.

who is act on a number of one-nighters for that week.

John and Charlotte Collier in "Remember the Day," a tear jerker and not the best but comparable for this show-house.

Sam Rosenberg.

State, New York

(Reviewed Thursday Evening, Feb. 19)

Longhouse has run 12 minutes over the hour, but could not squeezing. But this comedy, with Joseph Danneberg, comedian for the first time, and which nobody seemed to mind. There was a third act, Mr. Ray Goes to Paris (Paris, a French Dore French cartoon, which seems to be so low-difficult and a g. of above caught).

The Kalamazoo, taking closing spot, sticking to his accustomed type of clowning and the durable song classics newly identified with him. Ray on for about 25 minutes, which included a bit with his old partner, Eddie Jackson, who is still a potent figure with his audience.

Onstage are the Abbeville Girls, an act which, but need some something. Before present themselves and came work, showing up best in their thinking, which is not and present a solid climax. The first act top-morose does best in the building.

Marjorie Keagy takes the stage, doing a lot of song writing, showing the air and coordinating a double beat. Voice perfect, which didn't try too well with a sophisticated New Yorker. I got a kick out of "The Dreamer" with rhythmic overtones, which gave her "Marjorie Girl" which carried her along to the end.

Black and white have taken and most of the line material used during their previous visit here. They in each line, and as were the results. Some black and white to cause comedy.

Stuart and Lee are a smoothly functioning brother pair doing three minutes in acceptable fashion, showing up best in their music, involving some Ray song singing. Joe Cohen.

Olympia, Miami

(Reviewed Saturday Evening, Feb. 21)

The superior entertainment this week is in the line of the comedians.

Leading the list is Johnny Downes. His dance material is fresh and novel. Next is Alvin Brown, with "Love of Mine" and in the middle of a Kiss. His personal stage appearance and song presentation

was the crowd from the start. A smooth, polished act that's good anywhere.

Don Morgan, comedian and Ray and Dave Sperry on the piano. Then with the aid of the band and a constant short period, there is a ridiculous between music and physical comedy. Morgan the piano take one born to the arts. His partner was the short one who.

The Galsky Brothers were a show-stopper with their harmonies and variety song plays. Their dance number is outstanding. One of them, singing their old. On their first routine, a clever well-sung number, using material that hasn't been seen since 1930.

Learn the Galsky Brothers, with a dance song, "I Said No," did Fine Ray, Alvin and Berne Green. Ray's music is completely good, and his piano playing was good, topped with a fine song appreciation, put her over.

Katkin and Leary, dancers, put on a good show with ballroom dances and a novelty song.

The New Wits, three men and three girls, making some the Royal Fern Club, jungle play and spin. Some like most. Highlight is the singing of candles in a girl's mouth by a whip.

Ph. Dangerously They Live.

Mary B. Knox.

Colonial, Dayton, O.

(Reviewed Friday Afternoon, Feb. 20)

The Mills Brothers, who started as bootleggers in 1934, 20 years ago, of Dayton, had the current hit. In their Ray showhouse, regulars have shown they started out in 1931.

Directed by an unusually heavy opening house, the boys made an instant hit with their beautiful harmonies. Many remarks of singing which was the best hearing, and their harmonies of various kind environments. Among their offerings were "Down, Down, Down" and "I Dreamed I Was on My Way. By a Long After and several blues selections, including "Down the Mississippi."

Bob Weston and only comedian on the stage, even the comedy act of the season, but even the show's ability, working the solo with extreme confidence. Using a mixture of 20 words and phrases, some new titles and a variety song of his own composition, "I'm Gonna Be a Champ All Day Long" (I'm Gonna Be the audience with him all the show).

For his own act, Weston brings out a top-notch comedian, who has the appearance of being laid out periodically, there a suggested solo and audience with him. The act is a surprise, but from years ago. The girl takes a brief beating while she goes into action with Ray



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Week of February 27—ORPHEUM THEATER, MINNEAPOLIS

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FAIRS-EXPOSITIONS

Bigger & Better Is State Theme

40 of 52 members represented at Crowley meeting—war angles are discussed

CROWLEY, La., Feb. 25.—Over 90 per cent of fairs in the state were represented at the annual meeting of the Louisiana State Association of Fairs here on February 12 and 14 at the Elgin Hotel. Attendance was high, with delegates expressing the opinion that their 1942 efforts will be better than ever. Almost every association is planning a larger fair and they are usually backed up by Gov. Sam Houston Davis and Director of Agriculture Harry Wilson.

The latter has held the post about 30 years and has been association president since organization 10 years ago. Vice-President William T. Hines, secretary-manager of Louisiana State Fair, Shreveport, has also held his position since organization, and Dr. Wilson noted Perry O. Besinger, Tallulah, secretary-treasurer the past four years, were unanimously re-elected.

President Wilson called the meeting to order at 10:30 Friday morning, introducing J. Matt Bantz, mayor of Crowley, who welcomed delegates and shareholders. Later, Edwin H. Gibson and Dr. Wilson, president of the National Rice Festival, Crowley, also welcomed guests. Then followed 46 of the 52 members who were represented. President Wilson in a keynote talk urged that every parish make its own plans for production and marketing fair in its history this year in order to maintain morale and food production. He read messages from Claude R. White, president of the Mississippi and Governor Jones, who expressed desires that 1942 fairs within parishes annually be held in the month of March and its policy regarding fairs during the emergency and said he would permit to Governor Jones to write letters to fair officials and that he, too, would write such a letter which fair men can use in appeals for support of emergency organizations. He promised his efforts to secure additional State aid and said that in order to get aid his office must be advised of dates and application for participation in the organization must be made before May 1.

War Angles Discussed
Friday afternoon's session opened with round-table discussion of planning war war angles at fairs. George R. Hines, Boyle Wildlife agency, expressed that part of program to be paid in Debris Bonds and stamps. It was decided that the matter should be left up to the individual fairs. J. L. Fletcher, president of Northwest Louisiana Institute of Lafayette, called on his men to give their communities the idea that they are not only interested in this but in A. B. Bantz, Shreveport, and J. T. McWhorter, Shreveport. There was also round-table discussion on the tax situation and the revenue situation. (See Louisiana Chapter on page 47)

'42 Problems To Be Talked At Special IAFE City Meet

BROOKLYN, Mass., Feb. 25.—Problems likely to be encountered by fair management in 1942 will be discussed at a special meeting of the International Association of Fairs and Expositions in The Hotel Sherman, Chicago, on March 6, reported Executive Secretary Frank H. Kinsman, Brooklyn.

New N. D. State Seats 3,500

LONDON, N. D., Feb. 25.—New grandstand on Cavalier County Fairgrounds, owned by the State, cost \$10,000, has 3,500 seats, has 60 per cent double seats and is largest in the state, reported Secretary Dick Probert. Under it is open for 10 months and office for the secretary, sale of tickets, entry clerk and superintendent of speed.



THREE OFFICIALS of Louisiana State Association of Fairs, Vice-President William L. Hines (left), secretary-manager of Louisiana State Fair, Shreveport, and Secretary-Treasurer Perry O. Besinger, for a number of years secretary-manager of Louisiana State Fair, Tallulah, were again re-elected at the annual association meeting in Crowley on February 12 and 14. Also re-elected were President Harry L. Wilson, State commissioner of agriculture, who has served the association in that capacity since organization 13 years ago.

Idaho Mgrs. Agree To Carry On '42

POCATELLO, Idaho, Feb. 25.—At the recent meeting of Idaho State Fair Managers' Association here, President the largest and most successful in association history, over 100 fair men and women were unanimous in their decision to carry on in 1942, ending fair necessary efforts to hold meetings and to obtain land needed in agricultural production.

John F. Fisher, manager of Ogden (Utah) Livestock show and secretary of Ogden Chapter of Consumers, was principal chapter speaker. He urged the group to lend its aid to food production by continuing livestock shows and fairs. We are going to win this war, he declared, but it is production that will turn the tide. Turning such events (including school for even college production in agriculture, he asserted that they are necessary for education of young people, increased production of livestock and upholding of morale. Similar thoughts were stressed by Fred Kinsman, Barnes-Corrells Fair Bookkeepers Association, Merit Clark, headmaster, supplied by George Ball Art Museum, established, and there were several acts from Pocatello night club. Radio men and Ray Wood, assistant manager of the Ogden show, also entertained with some Western singing. Barnes-Corrells booked a show for Barnes State Fair here.

New officers are T. R. Leffler, Pocatello, President, Thun Park, vice-president, and Dan Clark, Boise, secretary. Pocatello was selected as site for the 1942 meeting. This was received the fair meeting. It was announced that the Ogden Livestock show will be held, while the group is holding meetings.

Around the Grounds

SWIFT CURRENT, Sask.—William H. Harding leaves in March to become secretary to the general manager of Calgary (Alta.). Mr. Harding has been in connection for his organizing ability in connection with Swift Current July 4 celebration and rodeo and is president of the Klondike Club, celebration's sponsor.

MINNESOTA, Calif.—Plans for a Merchants' Fair here have been ordered accepted by the Merchants' Association of the Chamber of Commerce.

MADISONVILLE, Tex.—Madisonville County Fair Association voted to continue the annual display this year. Theme for 1942 is "Food for Freedom." President B. G. Matlock said. Possibilities have been increased to \$10,000.

Indiana Governor Still Boss of Fair; Cantwell To Manage

INDIANAPOLIS, Feb. 25.—An agreement has been reached between several political forces that have been vying for control of Indiana State Fair in recent weeks.

At meetings last week Lieut. Gov. Charles M. McNair, as commissioner of agriculture, retained his status as head of the fair in the face of a recent attorney general's opinion placing the fair directly under the fair board. Meetings also resulted in an agreement whereby the board will have power to appoint a manager, while remainder of authority over the fair is to be retained by the commission of agriculture.

Guy Cantwell, Governor, named secretary-manager of the fair board two weeks ago, will be manager, replacing Paul Davis, Director's secretary. Cantwell, however, will drop the title of treasurer because Davis, by terms of the agreement, has authority to sign all checks, DeWane, furthermore, will have charge of fair property. Thus, with exception of power to appoint a manager, the lieutenant governor's duties and authority remain the same as they have been for the past nine years. Governors note, however, that since terms of the present governor and lieutenant governor expire this week probably for a new campaign centered around the fair.

DETROIT.—President Harry Dickinson, Secretary Fred Lockhart and Vice-President of Speed 825 Hayes, Wilson County, Ohio, Montpelier, O., and Ivan G. Gentry, Springfield, Mo., will be in charge of the Ohio Development Girls Circus, February 16-20.

Ariz. State Heals Remanded: Board Praised by Governor

PHOENIX, Ariz., Feb. 25.—Gov. Sidney P. Ochs on Thursday complimented Harry L. Nae, Phoenix, and John Scott, Hattiesburg, on Arizona State Fair committee for their efforts. January 4, 1942, Nae and Scott were short-term appointments because the law covering the board became effective last June. Another meeting of the board was held, at which whose term also expired, has not been reappointed, but still is functioning.

For reappointment of Nae and Scott the committee had to be reappointed. Nae, Phoenix, chairman; Nae, vice-chairman, and Paul P. Jones, secretary, all to serve until January 1, 1943. The board was also reappointed by Gov. Ochs on the recommendation of the Arizona State Fair board in history to return reappointed.

BENTON, Ill.—Because Director and State officials regard fairs as morale builders and centers of educational value, the board of directors of Franklin County Fair (See Around the Grounds on opp. page)

Toronto Enjoys Lively Session

Entertainment budgets upped—annuals deemed important during war

TORONTO, Feb. 25.—Despite the worst show of the winter, over 500 entertainment delegates attended the 42nd annual meeting of the Ontario Association of Agricultural Fairs and Shows at the Hotel Richmond Hotel on February 11-12.

Appreciation for entertainment and grandstand shows, instead of being regarded as war expenses, have been increased 30 to 50 per cent. Delegates talked of conditions being about as Canada enters her third year of war, and annually-upped entertainment budgets are more important during war times, both from the standpoint of entertainment and agriculture.

W. P. McDonald, Lambton County, gave delegates something to think about when he charged that many societies have become more interested in their own affairs than in the war. They have been generally inoperative of whether they are of value to the community, he said, and that, unless societies are appointed year after year when progress was being made. When some society has made a success of some small project, he said, it is its tendency to be complacent. Each fair board would like to be the Canadian National Exhibition of the country, instead of planning to come secondarily instead, he charged.

Arrived banquet on Thursday featured two speakers, P. M. Deane, Ontario minister of agriculture, and J. W. Cantwell, federal food administrator, who declared that if we are to follow the price control policy in the food market, we must, he said, be seriously allowed to the advantage of agriculture. Said this year is over, Deane, who, however, reminded delegates that before a price control policy was put into effect there was a policy of laissez-faire for industrial wages. "The farmer has to compete with the industrial worker," said Deane. "I can only pay a price for these commodities that will place the farmer in a position where he can compete with industrial wages when he is being labor."

Amusement Interests Experienced
Amusement industry was well represented. George A. Hains, George A. Hains, and J. W. Cantwell, who have made definite plans, mentioned that this will be the greatest year in the history of Canadian fairs. He said that smaller fairs that have been had and given much attention to grandstand attractions, this year restricted for professional acts.

Canadian National Exhibition increased its 1942 grandstand appropriation 30 per cent. Adams Bros. Company, playing in the fair for the third year, increased its plan for the year. J. W. Cantwell will play the Ohio Western Circuit, Ontario and Quebec. Promising at Canadian National Exhibition increased the duration of J. W. (Paul) Cook for the sixth year. William E. Brown will (See TORONTO Session on page 47)

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American Recreational Equipment Association

By R. S. UZZELL

Piling station automobiles on highways are making a decrease in gas sales and less travel than normal. The consequence is a drop in the receipts. The way out to larger amusement park attendance from those who are behind the wheel and over the wheels-end on the highway.

The pleasure car (padding) package is a splendid device for green owners. It means more than anything to American amusement parks. The pleasure car is estimated at over 30 per cent decrease in automobile production. The vast new production will mean that almost no new cars will be produced. The pleasure car will continue to be the car of the future.

The pleasure car will continue to be the car of the future. The pleasure car will continue to be the car of the future. The pleasure car will continue to be the car of the future.

Sublimating Sliding Party

Leopard dunes is sitting on top of the world at this time (p. 12). It is the only place in the world where you can slide down a hill. The only place in the world where you can slide down a hill. The only place in the world where you can slide down a hill.

It is really a beauty to see the children of the world. The children of the world are the children of the world. The children of the world are the children of the world. The children of the world are the children of the world.

Make Friends Pay

This is a good idea to be given. This is a good idea to be given. This is a good idea to be given. This is a good idea to be given. This is a good idea to be given.

Good guests are good guests. Good guests are good guests. Good guests are good guests. Good guests are good guests. Good guests are good guests.

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of a ride in one season. But that's not yet over emotions and look for the many variables to emerge all at once. Good parks failed last year because they got out into debt about which they were feeling. One of our best ideas was to get out of the debt about which they were feeling. One of our best ideas was to get out of the debt about which they were feeling.

Outdoor Conference Can Help

The congress at outdoor recreation is a good idea. The congress at outdoor recreation is a good idea. The congress at outdoor recreation is a good idea. The congress at outdoor recreation is a good idea. The congress at outdoor recreation is a good idea.

The Pool Whirl

By NAT A. TOR

Tax Problem

Outdoor pool operators getting sick at the thought of taxes are not alone. The thought of taxes are not alone. The thought of taxes are not alone. The thought of taxes are not alone. The thought of taxes are not alone.

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Travel Bureau Head Is Optimistic Over N. J. Biz for 1942

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Attracting over 300 members of the New Jersey Travel Bureau, the N. J. Travel Bureau head is optimistic over the business for 1942. The N. J. Travel Bureau head is optimistic over the business for 1942.

1. The government, recognizing the need of the business for 1942, is optimistic over the business for 1942. The N. J. Travel Bureau head is optimistic over the business for 1942.

2. Long-distance travel will be affected. The N. J. Travel Bureau head is optimistic over the business for 1942.

3. Because of the increase in the number of the business for 1942, the N. J. Travel Bureau head is optimistic over the business for 1942.

Madison and the nation was agreed that the business for 1942, the N. J. Travel Bureau head is optimistic over the business for 1942. The N. J. Travel Bureau head is optimistic over the business for 1942.

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COASTERS—MILLS—FUN HOUSES

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An excellent opportunity to buy this new

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The good condition. The only one in the

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Used Philadelphia Toboggan Merry-Go-Round, 3-Almost, in good condition.

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Coin Machines

AMUSEMENT... MUSIC... VENDING... SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Astor Road, 155 N. Clark St.,
Chicago, Ill.

Complacency Is a Dangerous Thing!



**A Guest Editorial by
JAMES A. GILMORE,
Secretary - Manager,
Coin Machine Industries, Inc.**

History records that the United States has never lost a war. History records that Japan has never lost a war. History is now blazing upon its pages a war between these two nations and when it is finished one or the other will have lost. It is inevitable.

We have all read of two great and outstanding football teams that have gone thru a season without the loss of a game. They are unbeaten. They have not lost. They meet for a post-season game. Each of their coaches and their trainers and their fans all declare they cannot lose. But one of them does. When the game is finished one of them has lost. Frequently the excuse or the alibi is overconfidence.

Complacency is the result of overconfidence. That's why it is a dangerous thing.

It Could Happen Here!

The Japs have a helluva jump on us. We were too complacent. We are too complacent now. We've got an awful lot of catching up to do. We are short of planes, tanks, ships, guns and ammunition and we are short of trained men to fight with them if we had them. We are short of soldiers, sailors, marines and air men.

We are short of awareness of the seriousness of the situation we now face, and we are short of comprehension that it grows more serious and grave every day that passes and with every advance that our enemies are making. And our enemies are advancing every day. Do not have any doubt about it.

We are short of time and if time was ever the essence of any situation it is now and it will continue to be now until we get caught up on each and every one of these shortages—God alone knows when that may be.

We Are Not Short Of Overconfidence!

We are not short of the disposition to "let George do it." We are not short of the feeling that we can't lose because we never have. We are not short of the disposition to criticize those whose supreme efforts are being made to get things done or to criticize their manner of doing them.

We are not short of slashers. We are not short of slashers ready and anxious to prey upon the government or upon industry in their intensely patriotic endeavors to get fighting materials and machines to the front wherever they are needed most.

Men of the coin machine industry; yes, of every industry, let's wake up to the fact that petty bickering and differences of opinion are not going to win this war. We've got to do more than buy Defense Bonds and Stamps and contribute to the Red Cross. We've got to do more than sit and watch other industries unreservedly throw their resources of every kind and description into the making of essential war materials.

We've got to throw our energy, our intuition, our resourcefulness, our foresightfulness, our ingenuity and our determination, each and every one of these into our country's efforts to win this war with the least possible delay.

Every resource at our command should be kept steadfastly pointed in this direction for the duration.

Let us not only remember Pearl Harbor and Singapore, Malaya and the Philippines, but let us also remember the biblical suggestion, "By your works you shall be known."

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Ready for Locations!

Marbled and Reconditioned

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SELECTIONS

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HILLS

10 Record	\$48.00	10 Record	\$48.00
10 Record	\$48.00	10 Record	\$48.00

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PICTURE TELEPHONE MUSIC MACHINE OPERATORS

Extended delay over (1) Films to be reviewed within the next few weeks which feature music and dance items or are scheduled to be acted by recording companies; (2) the national release date for each film; (3) the recordings of the film (acts), etc.

Song of the Islands

(1941 CENTURY-FOX)

Betty Grable-Vic Mather
Rory Quinn-O'Connell

Release Date: March 11

RECORDING:
"Song of the Islands"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"Blue Streaks and White Gaiters"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"The Heart of Texas

(CENTURY-FOX)

Gene Autry Release Date: March 11

RECORDING:
"Song of the Islands"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"Always in My Heart

(WARNER)

C. Warren Release Date: March 11

RECORDING:
"Always in My Heart"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"The Heart of Texas

(CENTURY-FOX)

Gene Autry Release Date: March 11

RECORDING:
"Song of the Islands"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"Always in My Heart

(WARNER)

C. Warren Release Date: March 11

RECORDING:
"Always in My Heart"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"The Heart of Texas

(CENTURY-FOX)

Gene Autry Release Date: March 11

RECORDING:
"Song of the Islands"
Ray Kinney (Musical)

Alvin Karp (Musical)

Joe Smith (Musical)

Dick Tucker (Musical)

Tommy Tucker (Musical)

Edith Howard (Musical)

"Always in My Heart

(WARNER)

C. Warren Release Date: March 11

RECORDING:
"Always in My Heart"
Ray Kinney (Musical)

The Film Music Forum

"The Flea in the Ear"

Latest addition to the list of unique recording music from Paramount, "The Flea in the Ear" includes: 1) You Build a Better Mantrap, Dorothy Martin (Musical); 2) Arthur Murray Tunes My Darling in a Furry, George Olsen (Musical); 3) Remember You, Betty Grable (Musical); and 4) Remember, Remember, Dorothy Martin (Musical); and 5) Remember, Remember, Dorothy Martin (Musical).

The above is further proof that Paramount is offering complete music for operators. Some items are featured in the film, usually all have been recorded by leading artists. Most important, the operator can count on the necessary co-ordinating music from Paramount.

With the release date set at March 27, little time should be lost before contacting the national Phonograph exchange (ask your local Phonograph manager for its location) and requesting appropriation tips and materials.

Record Round-Up

"Music in the Night, Goes Wherever" film of the night, has been newly recorded by Gene Autry (Musical).

"How About You, from MOORE'S release on Broadway, to be used by Century-Columbia (Musical).

Frances Langford (Dance) will soon produce two recordings of western picture items, "The Westerner's Night, which is currently specified in 1941 Century-Columbia's film of "You and I" in New York.

From Capitol City, the military tune "Remember You" has been newly recorded by Dick Jurgens (Musical).

PHILLY MUSIC MEN

(Continued from page 61)
music machines in the music machine industry."

As for patriotic records, while the machine is in favor of placing them in their rightful place, it was decided that the use of such records with the machine is a virtual operator. The use of patriotic recordings for machine records is recommended by all operators. All reported that they have at least one with recordings in their machines. However, the feeling is that the patriotic records should follow the line of that produced by the Philly Alley for the popular music appeal, rather than such recordings as "The Star-Spangled Banner" or "America, America," as has been left to the discretion of the operator in meeting the needs of his particular location.

AMER. FOLK RECORDS

(Continued from page 61)

Weeks ago, his spiritual music was used by a new artist that challenges comparison even with the Golden Gate music. With these, folk, folk music, they give it a new introduction and thus go into a stand-out rhythm job. Instructions for operators are given and there are a number of new lines for the high-toned. Should such readily in any location where the Golden Gate music and similar songs have found favor. "There's a Link in This Old Building," as the 9 side, is also shop.

The Letter Box

According to G. F. Hobbs, of Boston, a recording place in a factory goes to "Barnet, Maine, Jimmy Davis, Roy Hall, Roy Smith, Gene Autry and the Western Star, in appreciation of the color material. . . W. C. Brown, of Ford, Pa., men that going along for him are back in the saddle, as used by these artists. Broadway's "My Little Darling" (Wendy Walker), "I'm Not a Simpleton" (Helen Avey), "The Harlequin Dance" (Viv Clayton), "The Gypsy Song" (Gene Autry), "There Ain't No One in Crying Town" (Gene Autry) and "Sergeant, Can You Jump the Line" (The Harmonettes). M. A. Stubbins, of Boston, Mass., reports that folk and country music take them from the old to the new. He has 12 best records of all types. In order, they are "Come-on-Over to the Barn With Your Gun," "Barnyard Dance" (Roy Smith), "Blue Eyes Don't Believe in My River" (House of Dixie), "Whispering Goodbye" (Robbie Jones) and "Waltz" (The Four Star Folk Band) (Hobbs).

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"The Music That Can't Miss Out"

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announces two new services to make your music machine operations more profitable—

1. A new weekly column feature AMERICAN FOLK RECORDS

**COWBOY SONGS
HILLBILLY TUNES
SPIRITUALS, ETC.**

News notes, reviews, best nickel-puller recommendations of records of the type of songs which often make money for you. You know how much the Going Strong, Coming Up, Possibilities and Week's Best Releases listings in the RECORD BUYING GUIDE have helped you buy the kind of popular records that make money for you. This new column will help you in the same way with Cowboy, Hillbilly and Country records.

2. NUMBERS OF RECORDS IN ALL SECTIONS OF THE RECORD BUYING GUIDE AND NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

To make it easier for you to order and buy the top money-making records listed in these buying guides you will now find the numbers of all records listed.

You'll find these two new features in this Department this week, plus all these outstanding features you've read every week for years.

• RECORD BUYING GUIDE • ON THE RECORDS

Section One
Going Strong
Coming Up

Section Two
Possibilities
Week's Best Releases

• TALENT and TUNES on MUSIC MACHINES

(Late News About Songs and Recording Artists)

• MUSIC MACHINE ADVERTISEMENTS

• PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

• LATEST, MOST ACCURATE SPOT NEWS ABOUT THE MUSIC MACHINE INDUSTRY



Today, more than ever before, it's vitally important to every operator to read The Billboard every week

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Save One-Third of the Newsstand Price

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COUPON TODAY!**

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Please send me The Billboard for the next ten weeks at your special bargain rate.

Attached is my dollar (check or money order).

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PLAY BALL, the industry's most popular game, is earning big league profits everywhere! Functional, realistic machine-knock action! All player control of batter and disposition of every existing ball! play four players! interest at four places!

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Base Ball	\$24.00	Four Balls	\$20.00	Base Ball	\$24.00
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Base Ball	\$24.00	Four Balls	\$20.00	Base Ball	\$24.00
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WE HAVE ANYTHING AND EVERYTHING IN RENEWED FREE PLAY PIN GAMES WITH F. P. ATTACHMENTS! ALSO ALL OTHER EQUIPMENT!!

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The New, Latest, Most Exciting and Improved Number Roll Dice Game is now on the market. It is a new and original game that will make your counter space earn the limit. It is a new and original game that will make your counter space earn the limit. It is a new and original game that will make your counter space earn the limit.

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GO OVER
AND TAKE
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AT YOUR
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Now!

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Buy MORE
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THE GREATEST **WURLITZER** OF THEM ALL

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When you look inside, there is just as much cause for elation. It's a true Wurlitzer—engineered to Wurlitzer standards for typical Wurlitzer service.

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THE MODEL 950 THE MOST
BRILLIANTLY ILLUMINATED
PHONOGRAPH EVER BUILT—
MORE EYE APPEAL—MORE PLAY
APPEAL—MORE PROFITS